

Version No.			

ROLL NUMBER						



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1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9

0	0	0	0	0	0	0
1	1	1	1	1	1	1
2	2	2	2	2	2	2
3	3	3	3	3	3	3
4	4	4	4	4	4	4
5	5	5	5	5	5	5
6	6	6	6	6	6	6
7	7	7	7	7	7	7
8	8	8	8	8	8	8
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Answer Sheet No. _____

Sign. of Candidate _____

Sign. of Invigilator _____

Introduction to Tourism SSC–I
SECTION – A (Marks 06)
Time allowed: 10 Minutes

Section – A is compulsory. All parts of this section are to be answered on this page and handed over to the Centre Superintendent. Deleting/overwriting is not allowed. **Do not use lead pencil.**

Q.1 Fill the relevant bubble for each part. All parts carry one mark.

- (1) Tourism helps a country in improving its:
- | | | | |
|------------|-----------------------|--------------|-----------------------|
| A. Economy | <input type="radio"/> | B. Lifestyle | <input type="radio"/> |
| C. Tourist | <input type="radio"/> | D. Growth | <input type="radio"/> |
- (2) Adventure tourism is another form of:
- | | | | |
|----------------------|-----------------------|------------------|-----------------------|
| A. Leisure activity | <input type="radio"/> | B. Risk activity | <input type="radio"/> |
| C. Vacation activity | <input type="radio"/> | D. Trip activity | <input type="radio"/> |
- (3) Natural explorers have great sense of:
- | | | | |
|--------------|-----------------------|-------------------|-----------------------|
| A. Traveling | <input type="radio"/> | B. Talking | <input type="radio"/> |
| C. Tourism | <input type="radio"/> | D. Transportation | <input type="radio"/> |
- (4) Hotel star rating is classified according to its:
- | | | | |
|------------------|-----------------------|----------------------------|-----------------------|
| A. Services only | <input type="radio"/> | B. Area | <input type="radio"/> |
| C. City | <input type="radio"/> | D. Facilities and services | <input type="radio"/> |
- (5) Water-based transportation includes:
- | | | | |
|----------------------|-----------------------|---------------|-----------------------|
| A. Ships and cruises | <input type="radio"/> | B. Sea | <input type="radio"/> |
| C. Swimming | <input type="radio"/> | D. Containers | <input type="radio"/> |
- (6) Sustainability means to:
- | | | | |
|----------|-----------------------|--------------------------|-----------------------|
| A. Build | <input type="radio"/> | B. Reconstruct | <input type="radio"/> |
| C. Store | <input type="radio"/> | D. Maintain and preserve | <input type="radio"/> |



Federal Board SSC-I Examination
Introduction to Tourism
(Curriculum 2021)

Time allowed: 2.00 hours

Total Marks: 24

Note: Answer any seven parts from Section 'B' and attempt any two questions from Section 'C' on the separately provided answer book. Write your answers neatly and legibly.

SECTION – B (Marks 14)

Q.2 Attempt any **SEVEN** parts from the following. All parts carry equal marks. Be brief and to the point. (7 × 2 = 14)

- i. Define tourism.
- ii. Explain advantages and disadvantages of adventure tourism.
- iii. What are the tourism facilities in Pakistan?
- iv. What is the difference between a hotel and motel?
- v. Enlist any 5 cultural heritage sites in Pakistan.
- vi. What is meant by air traveling?
- vii. Which kind of attraction Hunza valley has for tourist?
- viii. Define communication skills.
- ix. Define the role of social media in businesses.
- x. Define digital communication.

SECTION – C (Marks 10)

Note: Attempt any **TWO** questions. All questions carry equal marks. (2×5 = 10)

- Q. 3 What are the emerging Tourism destinations in Pakistan?
- Q. 4 Explain in detail how is Pakistan considered as adventure tourism destination.
- Q. 5 Describe the importance of social media in today's world and how does it help in promotion of tourism.

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